

Audio News Release Outreach Report:

Table 1: English Audio News Release Outreach: This table shows the reach of the radio stations across Canada that broadcast the audio news release in English, as well as the province and city where each radio station operates. There were a total of 37 broadcast hits in English across Canada and 1 online hit with a total reach of approximately 1,152,500 Canadians.

Province	City	Radio Station	Reach
ON	Woodstock	CJFH-FM	30,000
ON	Bolton	CJFB-FM (105.5 FM)	30,000
ON	Cobourg	CKJJ-FM	45,000
ON	Caledon	CFGM-FM	30,000
ON	Fort Frances	CFOB-FM	30,000
ON	Cochrane	CFCJ-FM	45,000
ON	Fort Frances	CKWO-FM	27,000
ON	Wasauksing	CHRZ 91.3FM ReZ 91	30,000
ON	Marathon	CFNO FM	45,000
ON	Moosonee	CHMO-FM	13,800
ON	Dryden	CJIV-FM	30,000
BC	Chilliwack	CHWK-AM	30,000
BC	Castlegar	CKQR-FM (Mountain FM)	30,000
BC	Hope	CFSR-FM	15,000
BC	Osoyoos	CJOR-AM	45,000
BC	Salt Spring Island	CFSI-FM	45,000
BC	Prince George	CKDV FM	9,000
BC	Vancouver	CHMJ-AM (AM730)	58,200
BC	Nanaimo	CHLY-FM	22,500
AB	Elkford	CJEV-AM	12,000
AB	Edmonton	CFWE-FM	15,000
AB	Edmonton	CFCW-AM 790	60,300
AB	Edmonton	CKER-FM (101.7 World FM)	32,100
AB	Lethbridge	CKVN-FM	32,100
AB	Alberta	CKER-FM (101.7 World FM)	32,100
SK	Regina	NewsTalk 980 AM (CJME)	13,800
SK	Saskatoon	CKOM-AM NewsTalk 650	25,500
NL	Corner Brook	CFCB-AM	22,800
NL	Mt. Pearl	VOAR-AM	60,000
MB	Altona	CFAM AM (950 AM)	30,000
MB	Flin Flon	CFAR-FM	60,000
PE	Charlottetown	CFCY FM	24,300
NB	Fredericton	CJRI-FM	15,000
NB	Woodstock	CJCJ-FM (CJ104 FM)	30,000
NB	Moncton	CFBO-FM	21,000

NS	Comeauville	CIFA-FM	27, 000
NS	Windsor	1450 CFAB AM	25, 500
Canada Wide	National	Radionomy.com/KoolCanada	3, 500

Table 2: French Audio News Release Outreach: This table shows the reach of the radio stations across Canada that broadcast the audio news release in French, as well as the province and city where each radio station operates. There were a total of 18 broadcast hits in French across Canada with a reach of approximately 731,700 Canadians.

Province	City	Radio Station	Reach
QC	Acton Vale	CFID-FM	30, 000
QC	Asbestos	CJAN FM	15, 000
QC	Fort Coulonge	CHIP-FM	45, 000
QC	Chateauguay	CHAI-FM	30, 000
QC	Fermont	CFMF-FM	30, 000
QC	Lac Etchemin	CFIN-FM	30, 000
QC	Cookshire	CILA-FM	12, 000
QC	Maniwaki	CKMG-AM	45, 000
QC	Beauceville	CION FM (Radio Galilee)	28, 200
QC	Sorel	CJSO FM	60, 000
QC	Cap aux Meules	CFIM-FM	42, 000
QC	Rouyn-Noranda	CHIC-FM	22, 500
QC	Victoriaville	CFDA-FM	75, 000
QC	Montmagny	CIQI FM	30, 000
QC	Sherbrooke	CFLX-FM	75, 000
QC	Ville Degelis	CFVD-FM	45, 000
QC	Mont-Laurier	CFLO-FM	72, 000
QC	Havre-St-Pierre	CILE-FM	45, 000