

POSTER CONTEST

With funding from the Public Health Agency of Canada, the **Canadian Society for International Health (CSIH)**, in collaboration with other national and local community organizations, is launching a national poster contest to mark **World Hepatitis Day on July 28, 2012**, and raise awareness about hepatitis B and C. Today approximately 500 million people – 1 in 12 worldwide – are infected with chronic hepatitis B or C. In Canada, an estimated 600,000 people have hepatitis, with many unaware of their status.

Enter this contest and help make a difference in raising awareness about hepatitis.

Who: 2 youth categories:

- 13-19 years old
- 19-29 years old

What: Contestants should create and submit a poster that will:

- Raise awareness about World Hepatitis Day
- Raise awareness about the fact that 1 in 12 people has chronic viral hepatitis B or C, and that many are unaware they are infected.

Theme: ***“This is hepatitis. It’s closer than you think. Know it. Confront it. Get tested.”***

In creating your poster, please refrain from using fear tactics in the message. We must all help beat the stigma associated with chronic viral hepatitis. Subthemes for your posters could include (but are not limited to):

- Prevention: **‘Get Protected’** – knowing the risk factors for hepatitis B and C is the most important step in preventing new infections
- Diagnosis: **‘Get Tested’** – liver disease is long and complicated. Getting tested is quick and simple
- Protection: **‘Get Vaccinated’** – in the case of hepatitis B there is a vaccine and the disease is preventable through immunization
- Treatment: **‘Get Treated’** – in many cases, treatment for hepatitis B and C is effective
- Harm reduction: safer tattooing/piercing, safer drug use, safer sex, and safer practices for health care providers and estheticians can prevent the transmission of hepatitis B and C

- Care-giving and caregivers: family, friends, organizations, community health workers, and health professionals
- Hepatitis B and C do not discriminate (more than 1/3 of the people on the planet have been exposed to one of the two viruses).
- Living with hepatitis
- The faces of hepatitis: Hepatitis affects everyone (children, the community, work, school, etc.)

The website link www.whdcanada.ca must be included on the same page as the poster.

Entries will be judged on the accuracy of the information and the effectiveness of the message. Submissions must be original. We encourage you to visit the World Hepatitis Day in Canada website www.whdcanada.ca where you can view last year’s winning posters and get inspired!

How to enter: Posters may be computer-generated or done by hand and then scanned and emailed to amarshall@csih.org or mailed to:

WHD Poster Contest
Canadian Society for International Health
1 Nicholas Street, Suite 1105
Ottawa, Ontario
K1N 7B7

Please include your name, sex, mailing address including postal code, e-mail address (if you have one), telephone number, and age. Hard copy posters sent by regular mail will not be returned.

When: Submissions must be received by midnight (EDT), **Friday, June 15, 2012.**

Prizes: The winner in each category will receive a **gift certificate of \$200 from Apple** and the winning posters will be featured on the Canadian World Hepatitis Day website. By submitting a poster, all participants will automatically have a chance of winning **entry prizes.**

****Please forward this flyer to any interested parties.**